



AMANDA TODD LEGACY
‘THE DREAM OF HELPING KIDS’

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March 23, 2020

TELUS Fund
7th Floor, 510 West Georgia Street
Vancouver, BC V6B 0M3

Dear Sirs and Madams;

My name is Carol Todd. My daughter Amanda took her own life on October 10, 2012 after suffering relentless cyberbullying, sexual harassment and ongoing threatening behaviours of others. Amanda started a conversation and brought to the world’s attention the serious consequences of a problem threatening an entire generation.

I have made it my goal to continue the conversation. Amanda had a dream of helping kids, and through creating the Amanda Todd Legacy Society, this dream is becoming a reality. Spotlight Productions’ film “Dark Cloud” has the potential to be a like-minded, thought-provoking endeavor to help build awareness and advocacy for change.

The more we can share stories, such as my family’s, in an original manner, the more we can reduce stigma in society and focus on solutions like the ones presented by experts in this film. It is important to provide the tools needed to equip parents and educators with the right language to talk to our young people and making these lessons part of everyday discussions and educational policies.

I first met the team at Spotlight Productions two years ago, when they made a short film about an online personality in Vancouver who was being subjected to, for lack of another term, trolling by the types of faceless, merciless internet users Amanda dealt with. Their creativity, sensitivity and professional competency gave me the confidence to trust them with telling our story.

We have filmed together at my home and at events such as a symposium attended by American law enforcement officials where I was a presenter. It is my sincere hope that allowing them this access can help create a powerful, effective and affecting experience for viewers that will promote the health and well-being of young Canadians.

While I will commit to working with them to ensure accuracy and integrity in the treatment of our story, I believe, with their talent and skill, “Dark Cloud” has the potential to be a successful, meaningful film for families, educators and health professionals.

I look forward to sharing this project within my Canada-wide network of contacts in health, education, media and the general public — as well as other global cyberbullying advocates .

Respectfully,

Carol Todd

Carol Todd
Amanda Todd Legacy Society - Founder