



CANADA'S CENTRE  
FOR DIGITAL AND  
MEDIA LITERACY

February 28, 2020

TELUS Fund  
7th Floor, 510 West Georgia Street  
Vancouver, BC V6B 0M3

Dear TELUS Fund,

Roughly a quarter of young people report having been targets of cyberbullying. One-third of students who were bullied online report symptoms of depression. There is little doubt that cyberbullying is traumatic. Unfortunately, youth typically underestimate how harmful online bullying can be.

MediaSmarts is a Canadian not-for-profit charitable organization for digital and media literacy. Our vision is that children and youth have the critical thinking skills to engage with media as active and informed digital citizens. Since our beginnings as an initiative focused on TV violence, MediaSmarts has grown in response to the myriad of communication youth is exposed to. Digital media is quickly becoming one of the most pervasive influences on their lives and therefore one of our primary concerns.

In this spirit, we are pleased to offer our support to Dark Cloud, Spotlight Productions' documentary examining the problem of online bullying and encouraging online safety by sharing the experiences of those who have faced serious, and sometimes tragic, consequences

Please do not hesitate to contact me if you have any questions about our organization or our support for Spotlight Productions' production.

Kind regards,

Kathryn Ann Hill  
Executive Director  
MediaSmarts